

CCA – SO CAL REGION MEETING INVITATION

Location: American Arbitration Association – Los Angeles Office
725 S. Figueroa, Suite 400, Los Angeles, CA 90071

Date: Wednesday – May 1, 2024

Time: 11:30 to 1:30 p.m.

Facilitators: Harold Coleman, Jr.
Peter R. Silverman
Greg Wood

Dear So Cal CCA Fellows,

We have a special presentation planned for you for this year's Southern California Regional get-together and hope that you will plan to attend.

We will be meeting in-person at the Los Angeles Office of the American Arbitration Association (address above).

Lunch will be hosted by Greg Wood and Beki Callahan, so please bring a healthy appetite!

The meeting topic will be risk analysis and how to use decision trees to calculate the expected value of a matter from the perspective of a claimant and a respondent and how this approach can be used to encourage parties to engage in principled negotiation based on a realistic assessment of the case.

Our presenters will be **Harold Coleman, Jr.**, Sr. Vice President with the American Arbitration Association, and **Peter R. Silverman**, an attorney with Shumaker in Toledo, Ohio, moderated by **Greg Wood**.

Please RSVP to Beki Callahan [rebecca@callahanADR.COM] if you **will attend**. There is no need to RSVP with "regrets." If we do not hear from you, we will assume that you are busy with other things.

Looking forward to seeing you in May!



Beki Callahan



Greg Wood